

<b>Item No.</b> 8.	<b>Classification:</b> Open	<b>Date:</b> 22 October 2013	<b>Meeting Name:</b> Health and Wellbeing Board
<b>Report title:</b>		Joint Health and Wellbeing Strategy – proposed action plan	
<b>Wards or groups affected:</b>		All	
<b>From:</b>		Kerry Crichlow, Director of Strategy and Commissioning, Children’s and Adults’ Services	

## RECOMMENDATIONS

1. The board is requested to:
  - a) Approve the recommended actions as set out in paragraph 7 of the report.
  - b) agree delivery and reporting back arrangements as set out in paragraph 8 of the report.

## EXECUTIVE SUMMARY

2. Following adoption of the 2013/14 Joint Health and Wellbeing Strategy at the July board, this paper sets out a number of actions to implement the board’s agreed priorities. Given that the strategy covers one year, actions focus on delivering impact quickly, and will also support longer-term developments to take forward members’ shared priorities beyond April 2014.

## BACKGROUND INFORMATION

3. The local authority and clinical commissioning group are required by the 2001 Health and Social Care Act to produce and publish, through the Health and Wellbeing Board, a Joint Health and Wellbeing Strategy. The strategy for 2013/14 was agreed at the July Health and Wellbeing Board. It contains three priority objectives:
  - a) Best start for children, young people and families
  - b) Building healthier and more resilient communities and tackling the root causes of ill health
  - c) Improving the experience and outcomes of care for our most vulnerable residents and enabling them to live more independent lives
4. The proposed action plan attached as appendix 1 was developed collaboratively, with input from all board member agencies. Development activity included a review of existing provision, priorities and plans to understand gaps and opportunities, both in terms of ‘quick win’ actions and longer-term ambitions to support the development of a strategy for post 2014.
5. The development activity culminated in a multi-agency workshop to explore what actions agencies could take together to collectively improve the health and wellbeing of residents. The draft actions have also been considered by senior

leadership across partners, through the regular joint management meeting.

## **KEY ISSUES FOR CONSIDERATION**

6. The board is recommended to agree the actions as set out in paragraph 7. The proposals are focused on kick-starting the achievement of the long-term ambitions outlined in the strategy. As a result, the proposals range from short-term promotional and awareness-raising activity, to targeted actions to address key health risks or local performance challenges.
7. It is recommended that the board agree the following actions to form the basis of its work programme for this year's strategy. These are proposed on the basis that they could have the most impacted and/or best meet local needs and priorities.

### ***Health and Wellbeing Strategy Priority 1***

Family Fusion  
Pop up children's centres  
Healthy schools

### ***Health and Wellbeing Strategy Priority 2***

Pop up health checks  
Pop up wellbeing shops

### ***Health and Wellbeing Strategy Priority 2***

Silver surfers  
Southwark Special Sports

8. The board is asked to agree the following delivery and reporting arrangements. It is proposed that the identified champion supported by relevant key officers oversees the action's delivery, including deadline for completion, task, use of resources, and setting out key roles and responsibilities of partners. The champion will be required by the board to report back on progress quarterly and troubleshoot on behalf of the board any obstacles for delivery of project. Leads will be required to work with frontline staff and service users in developing the action plans.

## **Policy implications**

9. Southwark Council and Southwark Clinical Commissioning Group have a statutory duty under the 2012 Health and Social Act to produce a joint health and wellbeing strategy for the borough through the health and wellbeing board and to have regard to the strategy when commissioning and planning services. The agreed joint strategy and its supporting action plan have implications for individual partner's strategies and delivery arrangements, including the Council Plan and clinical commissioning group operating plan among others.

## **Community and equalities impact statement**

10. There are substantial health inequalities in Southwark. Those on lower incomes, with disabilities, some ethnic groups and those who are vulnerable and likely to suffer poor health and wellbeing and/or die young. There are also specific inequalities between gender, ethnicity and sexual orientation groups. The joint health and wellbeing strategy embeds a commitment to reducing these

inequalities with a common aim that as a result of the strategy these inequalities are lessened.

### Legal implications

11. The board is required to produce and publish a joint health and wellbeing strategy on behalf of the local authority and clinical commissioning group. Following the fulfilment of this requirement, the report attached as appendix 1 supports its implementation.

### Financial implications

12. Implementing the proposals, as outlined in appendix 1, will involve cost implications, and these will be further developed following the board's approval of the action plan. It is anticipated that agreed actions will be funded from existing resources from across the partnership, including refocusing existing programmes, pooling monies or exploring external funding opportunities.

### BACKGROUND PAPERS

Background Papers	Held At	Contact
2013/14 Joint Health and Wellbeing Strategy	<a href="http://www.southwark.gov.uk">www.southwark.gov.uk</a>	Elaine Allegretti 020 7525 3816

### APPENDICES

No.	Title
Appendix 1	Proposed 2013/14 Joint Health and Wellbeing Strategy action plan

### AUDIT TRAIL

<b>Lead Officer</b>	Kerry Crichlow, Director of Strategy and Commissioning, Children's and Adults' Services	
<b>Report Author</b>	Elaine Allegretti, Head of Strategy, Planning and Performance, Children's and Adults' Services	
<b>Version</b>	Final	
<b>Dated</b>	14 October 2013	
<b>Key Decision?</b>	No	
<b>CONSULTATION WITH OTHER OFFICERS / DIRECTORATES / CABINET MEMBER</b>		
<b>Officer Title</b>	<b>Comments Sought</b>	<b>Comments Included</b>
Director of Legal Services	No	No
Strategic Director of Finance and Corporate Services	No	No
Strategic Director of Children's and Adults' Services	Yes	Yes
<b>Date final report sent to Constitutional Team</b>		14 October 2013